



Alicia Lyttle

**Chief Marketing Officer, The Mitten Group and Real Estate
Strategist & Writer**

Alicia Lyttle is a renowned AI strategist known as “The Queen of AI”, entrepreneur, and TEDx speaker with over two decades of experience at the intersection of artificial intelligence, digital transformation, and business innovation. As the CEO of AI InnoVision, she helps organizations harness AI-powered automation, drive innovation, and scale impact across industries including finance, healthcare, government, and entrepreneurship.

Recognized as one of JPMorgan Chase’s 100 Women to KNOW in America, Alicia is a Certified Artificial Intelligence Consultant and the Founder of the International Association of Artificial Intelligence Consultants, a global network shaping the future of AI adoption. She has trained thousands of professionals—including corporate executives, government leaders, and entrepreneurs—helping them integrate AI into their businesses and workflows to maximize efficiency and profitability.

A sought-after keynote speaker and thought leader, Alicia’s expertise spans Generative AI, AI ethics, automation, and business transformation. She has spoken at events and conferences across the United States, the Caribbean, Europe, Asia, Africa, and the Middle East, sharing her knowledge on AI’s role in reshaping industries.

Alicia is also the author of *ChatGPT Made Easy: A Beginner’s Fast-Track Guide to Mastering ChatGPT*, a practical resource for businesses and professionals looking to leverage AI for growth. She has been honored with multiple industry awards, including the ClickFunnels Two Comma Club Award (twice), the Traffic Sales and Profit Circle of Seven Award, the MarCom Awards, and the Presidential Lifetime Achievement Award.

Her mission is clear: to demystify AI, accelerate digital transformation, and equip business leaders with the tools they need to thrive in an AI-powered world.